

Incentive Business Volume Compensation Program (IBVCP)

- A Distributor must be Qualified, Active, and Activated to be eligible to earn commissions.
- The Distributor must have at least 1 Preferred Customer ordering at least 1 BV-product per quarter through the Distributor's Web Portal, AutoShip, or other Market America sites (for example, maMyWorld, Mini Websites) by the Distributor's 3-month Q-date.
 - Each of the Distributor's Preferred Customers may satisfy this requirement one time only.
 - If this requirement is not met when commissions are earned, then the Distributor will receive a courtesy letter from Market America informing the Distributor that the Distributor's commission check will be held for four consecutive weekly commission cycles from the week the check would have otherwise been mailed, and if the requirement has still not been met by the end of this hold period, the check will be forfeited. If the requirement is met by this time, the Distributor will be deemed to have satisfied the requirement for the prior quarter only.
- If a given GBV level is reached on the left and right of a BDC which is not Activated, that Commission is forfeited

Monthly IBV Accrual Option

Gives Distributors the ability to continue to accrue GIBV month to month (24-month rolling accrual)

- Completion of Getting Started Wizard (one time only).
 - Set up maChatterbox Account.
 - Sign up for maBlog, FashionCents, and maMyWorld to receive latest email updates.
 - Set your Web Portal as your Home Page.
- Must maintain a subscription to the UFMS

Monthly IBV Accrual Option (cont.)

Gives Distributors the ability to continue to accrue GIBV month to month (24-month rolling accrual)

- Must assign a minimum amount of PIBV to their BDC-001 each month to accrue GIBV
 - **Level 1 (Distributor who has not received any IBV commission check) – 10 IBV**
 - **Level 2 (Distributor who has received \$300 IBV commission check) – 20 IBV**
 - **Level 3 (Distributor who has completed one commission cycle and received \$600 [5000/5000] IBV commission check) – 30 IBV**
- Must PERSONALLY purchase \$50, per month by your Q-Date, from Partner Stores on your Web Portal and/or maMyWorld using your Distributorship's Personal PC ID #.
NOTE: Purchases must generate BV or IBV to qualify.
- Must generate a minimum of 50 BV of maBranded product sales to PC's through your Web Portal and/or AutoShip monthly by your Q-Date.